

SPA VIP Menu



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Keep body, mind and soul in balance!



NEW IMAGE
Beauty-Spa & Health Center





New Image Beauty Spa & Health Center

Welcomes you to our location at the Barceló Aruba Resort. Enjoy a space where harmony and relaxation are combined with good taste, attention to detail and personalized service. New Image is an international franchise since 1998 nestled in the heart of Amsterdam, Holland, and also in Aruba. It is one of the most famous brand names in the European Beauty, Fashion and Health industry.

New Image Spa's highly trained Therapists and Aestheticians are always ready to address your specific and unique needs. We hand pick each member of our staff to ensure your complete satisfaction. All of our Therapists are fully licensed experts in their field.

EXCLUSIVE

We offer you the most complete selection of full service spa treatment and massages on the Island of Aruba.

The specialty's with the VIP includes our upgraded advance luxury Spa line & Herbal signature drinks.

You will have the choice of a Complementary Back & Neck Massage with our specialty pressed island Coconut sensation oil or a 15 min Rose or Lavender body exfoliation.

Advance reservations are required.





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A vertical bamboo stalk on the left side of the page, partially submerged in water. The water surface is visible at the bottom, with ripples and reflections. The background is a soft, light green gradient with bokeh light effects.

SPA ETIQUETTE

The New Image Spa & Health Center strives to provide you with a tranquil environment from the moment you arrive to the time that you leave. For the relaxation and privacy of all our guests, we ask you to speak quietly during your journey.

RESERVATION

Our number one policy at the New Image Spa is to ensure you receive the full benefit of your treatment. We kindly request you to bring your bath rope and slippers that are provided in your resort room. We advise you to arrive 15 minutes prior to your appointment in order to prepare for your spa experience. This will allow you the opportunity to unwind, sip some herbal tea & enjoy the full experience with your therapist.

New Image requires a valid credit card or a cash payment at the time of booking. We recommend booking an appointment in advance in order to ensure availability.

Prices and Services are subject to change without notification.
Service Prices are excluding Taxes (17.5%).

APPOINTMENT & CANCELLATION POLICY

For appointments we require advance payment. Should you need to cancel or change your appointment, please contact us 24 hours in advance of your scheduled service, and 72 hours in advance of multiple services, day packages or special event / requests. Any shorter notification will result in a 100% charge of your scheduled service or package price. In case you do not cancel within the required time, the scheduled service is non refundable.

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The logo features a stylized, elegant line drawing of a woman's silhouette in a graceful, flowing pose. Below the drawing, the text "NEW IMAGE" is written in a large, bold, serif font. Underneath that, "Beauty-Spa & Health Center" is written in a smaller, simpler font.

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HEALTH & SAFETY

The following information and guidelines have been designed to ensure that you have a safe and enjoyable experience.

- Please wear appropriate clothing whilst using the facilities
- Please shower before using any of the facilities, and be aware of your physical limitations and agree to use the facilities and equipment of The New Image Spa & Health Center at your own risk, without supervision.
- New Image Spa will not be liable for any loss, damage or theft occurring upon the premises during the time at which you use the facilities.
- Diving and jumping in the Jacuzzi is not permitted.

VALUABLES

No responsibility can be accepted by the New Image for the safety of money or valuables of any kind brought to spa whether placed in the locker or not. If you do bring valuable items it is essential that they are covered by your own insurance for the period of your stay.

The New Image Spa will not be liable, under any circumstances whatsoever, for damage, injury or consequential loss, however caused, to our residents, their property and belongings unless it is solely due to negligence of the Company, its employees or agents.

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Beauty-Spa & Health Center



NEW IMAGE
WELLNESS
&
SPA





FACILITIES

Showers are free of charge with your selected spa service

LOUNGE

Unique Apothecary Bar & Service with over 20 natural ingredients custom- blended for each individual

Private Gentle Ocean Steaming / Private Rose Steaming
Maximum 6 guests 30 min \$95

PRIVATE JACUZZI

Maximum 3/4 guests 30 min \$100 / 60 min \$165

HAMMAM

Turkish Tea, Full Body Cleanse Soap Sack, Full Body Exfoliation,
Steamer & Turkish Cold dip
Maximum 5/6 guests 60 min \$540

PRIVATE VIP WELLNESS HAMMAM & JACUZZI

Full Body Facial Soap Sack, Gentle Steaming,
Full Body Facial Rose / Lavender Exfoliation, Facial Radiance Mask,
Turkish Body Polish, Rent 60 min Private Flower Jacuzzi with
Turkish Tea / Champagne, Fruit & 60 min New Image massage
4hrs \$485 per person / Couple \$845 / (*Two Couple \$1075)

REGULAR DATE OR DOUBLE DATE JACUZZI SERVICE

Rent Private Floral Jacuzzi, Champagne, Fruit, Steaming, Rose
Body Exfoliation, Body Wrap & Reflexology's
Maximum 4 guests 2hrs, Couple \$395 \ (*Two Couples \$600)

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APOTHECARY TREATMENTS

TURKISH BLEND

Volcanic Mud and Deep- Sea clay mixed and infuse with, pure therapeutic essential oils that will tone and stimulate your skin.

The Blend is then warmed and applied to specific areas of the body to draw out our toxins and ease inflammation.

This therapy is also beneficial for those with problematic skin conditions.

80 min \$300

BRILLO SPARKLING

For radiant skin, we suggest you experience a unique Aruban Body Scrub from the spa Apothecary. During your consultation, a personalized Blend of local ingredients will be created and then used in the treatment to exfoliate your skin and will be topped off with the

Spa Luxury Body polish, leaving your skin feeling fresh and glowing.

80 min Includes consultation \$295

SUAVE SMOOTHING

Using herbal ingredients, a body mask custom blended to meet your individual needs for moisturizing, mineralizing cleansing or softening. You will be cocooned, while enjoying a face, neck and scalp massage.

80 min Includes consultation \$305

APOTHECARY TREATMENT ENHANCER

Essence Massage 30 min \$75

Foot Reflexology 30 min \$75

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MASSAGES

ESSENCE MASSAGE

The purest essential oils, combined with gentle massage techniques, stimulate the body's own self-healing and inspire true replenishment.
30 min \$150 / 60 min \$225

ISLAND DEEPER TENSION MASSAGE

Experience a "new" technique at The New Image Spa that focuses on work with the deeper layers of the body by sinking through superficial layers. Your therapist will vertically engage the muscle until the layer of tension is recognized, and then move obliquely to lengthen short muscle and fascia. This massage does not engage intense pressure, but will allow for the body to experience a slow release of tension.

30 min \$165 / 70 min \$275

FITNESS THERAPY MASSAGE

Designed to enhance the athletic performance and recovery. A sport-specific massage that includes stretching, cross-fiber friction and range of motion techniques.
30 min \$150 / 80 min \$250

PRINCE OR PRINCESS KID'S MASSAGE

(8-12 years old) 30 min \$85 / 80 min \$135

FOOT ADVANCE REFLEXOLOGY THERAPY

30 min \$135 / 60 min \$215

SCALP MASSAGE 20 min \$65

RELAX JETLAG MASSAGE

This light-touch therapy massage helps release restrictions in the central nervous system that surrounds the brain and spinal cord. Beneficial for post flight stress, headaches, dizziness & more.

80 min \$280

NEW IMAGE MASSAGE

This Massage is specially designed by The New Image Spa Therapists. These European and Indonesian Techniques will definitely relax all your body muscles. This massage includes the indulging Vitamin E skin recovery oil.

70 min \$250

BODY SORE THERAPY

Recommended for any one with sores. Our professionals will work on these specific aching areas.

The massage includes lava stones and a special Indian serum to penetrate deep into the sore muscles.

75 min \$275

OIL SELECTION FOR OUR SPA MASSAGES:

Island Aloe Vera Oil, Rose Abstract Oil, Sandal Wood Oil, Island Coconut Oil.

MASSAGE ENHANCERS

- Muscle Remedy ingredients custom fresh pouches \$40
- Lava stones / Beach stones \$25
- Organic Exfoliation (Hand / Feet) \$30
- Yoga balm serums for specific muscle aches / Mix Plant oil extracts \$20
- Aroma Therapy Essence Organic Flowers \$17



FACIALS

ARUBA ALOE FACIAL

A special Aloe skin care selection for every skin type available for a radiant complexion with a relaxing Facial & Neck Massage.

50 min \$280

LUX-EUROPEAN FACIAL

This European facial cleans deep into the skin surface. The European Skin care Webecos is used for the firming facial massage.

50 min \$325

VITAMIN & EYE LUXURY FACIAL

This intensive facial shows results quickly and includes the intense eye luxury treatment.

65 min \$390

COLLAGEN ADVANCED FACIAL

An amazing lifting and firming treatment that infuses Collagen deep into the skin, providing dramatic results in as little as four treatments.

Suitable for sensitive skin

70 min \$395

FACIAL ENHANCERS

Foot Reflexology 30 min \$75

Exfoliation (Hand Foot/ Back) \$55

Hand Reflexology 15 min \$30

INJECTABLE FACIAL

Collagen / Botox / Vitamin C, E, K, Gold & Platinum

Quotation after consultation Facial

SAND CASTLE SUNBURN KID'S FACIAL

(8-12 years old) 20 min \$45

PLASMA PLATELETS FACIAL (PRP)

Platelets are the cells in the blood that help tissue to heal and grow new cells. The PRP drawn from your own blood mixed with Vitamin Platinum for maximum plasma results, injected into specific areas of the skin. The formula acts as a matrix that promotes your own collagen to grow, regenerates tissue, and thus acts as to naturally smooth and tighten the skin.

Perfect for face & body wrinkles, scars, problematic skin, adult acne, area hair loss, cellulites, loose skin & more.

Quotation after consultation Facial

MICRODERMABRASION \$225

Microdermabrasion is a skin-freshening technique that helps repair facial skin that takes a beating from the sun and the effects of aging. The plastic surgeon uses a Device like a fine sandblaster to spray tiny crystals across the face, mixing gentle abrasion with suction to remove the dead, outer layer of skin. As with other skin rejuvenation techniques, more than one treatment may be needed to reduce or remove fine wrinkles and unwanted pigmentation. (90 min)

SUNBURN FACIAL 40 min \$190

MINI INTENSE FACIAL 20 min \$95

PURIFYING BACK FACIAL 30 min \$135



BODY

SUN RECOVERY ALOE BODY WRAP

Overexposure to the sun causes long-lasting damage to your skin. After a long day in the sun, give yourself and your skin a refreshing escape! This cool, hydrating body treatment will deeply hydrate, soothe, repair and renew your skin.

40 min \$195

POLYNESIAN EXFOLIATE & WRAP

Our deliciously scented, luxuriously tropical treatment combines coconut with other luscious island ingredients to gently polish and hydrate your skin.

70 min \$275

BODY POWER SHAPING OR CELLULITE THERAPY

An indulging way of losing water weight, inches & toxins

60 min \$315

PLASMA PLATELETS BODY INJECTIONS (PRP)

Platelets are the cells in the blood that help tissue to heal and grow new cells. The PRP drawn from your own blood mixed with Vitamin Platinum for maximum plasma results, injected into specific areas of the skin. The formula acts as a matrix that promotes your own collagen to grow, regenerates tissue, and thus acts as to naturally smooth and tighten the skin.

Perfect for face & body wrinkles, scars, problematic skin, adult acne, area hair loss, cellulites, lose skin & more.

Minimum risk vitamin & collagen results in a natural way.

Quotation after consultation

PACKAGES

RELAXING PACKAGE

Includes Body Exfoliation, Seaweed Wrap, Relaxing Massage & Private Jacuzzi
3hrs \$425 p/p

CAFFEINE RITUAL

Includes Organic Foot Soak, Hand + Full Body Caffeine Scrub, Face Mask & Hot Stone Massage
3hrs \$400 p/p

CHOCOLATE LOVER

Includes Chocolate & Strawberry Body Scrub, Shea Butter & Chocolate Wrap, Scalp Massage, Private Jacuzzi, Gentle Steam & Signature Massage
3.5hrs \$455 p/p

TROPIC DESIRE

Includes Ritual Floral Jacuzzi Bath, Scalp Massage, Tropical Body Exfoliation, Gentle Steaming, Aroma Therapy Massage, Tea & Fruits
3.5hrs \$445 p/p



HAIR

Shampoo, & Blow dry \$95 & up

Shampoo, Cut and Blow dry \$100 & up

Complete Hair Color \$165 & up

Coloring Roots \$125 & up

Highlight Strands \$135 & up

Hair Vitamin treatment \$75

Sun Damaged Hair treatment \$85

Men's Hair Cut \$55 & up

MAKEUP SPECIALTY'S

Special Occasion Pro Makeup \$295

Regular Basic Pro Makeup \$250

Collagen Prep & Airbrush \$425

NAIL CARE

Our unique Nail Services include the use of our exclusive high quality Spa Soothing Hand & Foot Line Serum.



Express Pedicure & Massage Chair
20 min \$75

Express Manicure
15 min \$55

NI Signature Pedicure & Massage Chair
45 min \$95

NI Signature Manicure
35 min \$80

Advance Pedicure, Paraffin & Massage Chair
80 min \$205

Advance Manicure & Paraffin dip
60 min \$190

Nail Cut & Regular Polish Change
\$45





WELLBEING

BODY POWER SHAPING OR CELLULITE THERAPY

An indulging way of losing water weight, inches, unhealthy toxins and or smoothing cellulites \$515 (per hour)

Consult Psychology Facial & Scalp Massage \$495 (per hour)

Consult Psychology & Foot Reflexology Massage \$485 (per hour)

Vitamin C Immune system Boost Injection (Price on request)

ACUPUNCTURE

Improves the body's functions and promotes the natural self-healing process by stimulating specific anatomic sites--commonly referred to as acupuncture points, or acupoints. The most common method used to stimulate acupoints is the insertion of fine, sterile needles into the skin. Pressure, heat, or electrical stimulation may further enhance the effects. Other acupoint stimulation techniques include: manual massage, moxibustion or heat therapy, cupping, and the application of topical herbal medicines and linaments. The benefits of acupuncture can extend to a wide variety of conditions. Benefits from emotional disorders (anxiety, depression etc.) to digestive complaint & muscle problems.

Needle Acupuncture and Consultation (first visit) \$685

Needle Acupuncture (after first visit) \$350

Needle Acupuncture 10 sessions \$3000

Heat & Massage Acupuncture Back, Feet or Hand \$290 (65 min)

Cup & Massage Acupuncture Back, Feet or Hand \$295 (65 min)



PERMANENT MAKE UP

EYELINER UPPER OR LOWER
LIPLINER

\$250.00
\$450.00

EYEBROW
FOUNDATION/ROUGE

\$475.00
\$550.00

EYEBROW & EYE LASHES

TINTING EYEBROW
TINTING EYE LASHES

\$125.00
\$185.00

CURL EYE LASHES
EYE LASH EXTENCIONS

\$105.00
\$250.00

HAIR REMOVAL WAXING

LIP
FACE (SIDES)
EYEBROW
EYEBROW TWEEZE
BIKINI
BRAZILIAN

\$ 25.00
\$ 40.00
\$ 20.00
\$ 30.00
\$ 75.00
\$ 225.00

STOMACH
HALF LEGS
FULL LEGS
UNDERARM
ARMS
BACK

\$ 65.00
\$ 55.00
\$ 95.00
\$ 30.00
\$ 50.00
\$ 150.00

- * BODY TATTOO
- * BODY PIERCING
- * AIRBRUSH TATTOO
- * HENNA TATTOO

Prices on request
after evaluation







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